

BRAD RUWE

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ruwecreative.com

DIGITAL ENTERTAINMENT AND MARKETING

Highly driven and dynamic creative professional with valuable experience encompassing marketing, digital production, motion design, and immersive entertainment. Offering a diverse background and a well-rounded skillset.

AREAS OF EXPERTISE

- Digital Advertising and Marketing
- Conceptual Planning
- Video Editing
- Motion Graphics
- Branding / Representation
- Themed Attraction Operation
- Social Media Marketing
- Copy Writing
- Team Management

SUMMARY OF QUALIFICATIONS

- Creative, innovative production artist and designer with experience developing media and concepts for a wide variety of entertainment channels, including film, television, and large-scale themed events.
- Key clients include: 20th Century Fox, A&E, ABC, Amazon Prime Video, AMC, BBC, Disney, FX, HBO, NBC Universal, Netflix, Sprint / NASCAR, Television Academy Emmy Awards, Warner Brothers, WGN America.
- Well-versed in the realm of immersive entertainment, with valuable experience facilitating the evolution and vision of organizations dedicated to providing dynamic experiences.
- Perceptive visionary with an eye for the bigger picture, cultivated from a well-rounded industry background based in marketing, behind-the-scenes design, and a natural passion for immersive entertainment.
- Superb communication skills with a natural talent for establishing rapport and connection with people of all walks of life, cultivating strong interpersonal dynamics and productive collaboration. Experience managing and supervising a team.
- Detail oriented, energetic, and organized, capable of multi-tasking in a fast-paced, high-demand environment. Adept at producing quality work while adhering to deadlines and time constraints.
- Technical proficiencies: Adobe Creative Suite; Photoshop, After Effects, Premiere Pro, Illustrator. Video editing and sound editing.
- B.S. in Digital Design from University of Cincinnati; College of Design, Architecture, Art, and Planning. (2010)

CAREER ACHIEVEMENTS

- Developed the motion graphics in the hero trailer for the Peacock film “Meet Cute”, which received a nomination in the **2023 Golden Trailer Awards** in the “Best Romance” category.
- Received a motion graphics nomination in the **2022 Clio Awards** for work as head animator for the social media campaign of the Amazon Prime Video series “The Boys Presents: Diabolical” in the “Television/ Series: Digital/Mobile & Social Media Craft” category.
- Part of the design team of the website of the Disney film “TRON: Legacy”, which received a **2011 Webby Awards** nomination in the “Movie and Film Websites and Mobile Sites” category.

CAREER PATH

Curious & Company Freelance Social Media Editor, Los Angeles, CA	2023–Present
Project X/AV Freelance Motion Graphics Designer, Los Angeles, CA	2023
Paradise Creative Motion Graphics Designer, Los Angeles, CA	2021–2023
Telescope Inc Digital Designer, Los Angeles, CA	2013–2015, 2020–2021
Home Brew Agency Freelance Production Designer, Los Angeles, CA	2013, 2015–2016, 2018–2020
Dark Harbor The Queen Mary Talent, Long Beach, CA	2013–2017, 2019
Movies Anywhere Backfill Marketing Design Manager, Los Angeles, CA	2018–2019
Horror Made Here Warner Bros. Talent, Los Angeles, CA	2018
The Refinery Agency Freelance Digital Designer, Los Angeles, CA	2017–2018
E! / Esquire Networks Digital Marketing Designer, Los Angeles, CA	2016–2017
And Company Freelance Digital Designer, Los Angeles, CA	2015–2016
BLT Communications Digital Designer, Los Angeles, CA	2010–2013
Halloween Haunt Kings Island Talent, Cincinnati, OH	2007–2009
Kings Island Park Operations (Attraction Supervisor), Cincinnati, OH	2003–2006 (2005–2006)